

THE
HELEN KATE FURNESS
FREE LIBRARY

2026 Annual Sponsorship Packages

Thank you for your interest in becoming a Helen Kate annual sponsor. 40% of our annual operating budget comes from the generous support of our community and sponsors like you. In 2025, more than 40,000 people walked through our doors, and we offered community programs reaching over 7,000 people.

As a Helen Kate sponsor, your business will gain visibility, generate goodwill and help the library sustain its mission of bringing joy, discovery, and lifelong learning to our community. The benefits of each sponsor level are detailed below.

Sponsorships begin on or after June 1, 2026 and extend until May 31, 2027.

Benefits for Sponsors at All Levels:

1. You'll be a named sponsor of every HKF fundraiser & mentioned in event publicity
2. Your business name & logo included on sponsor signage at library throughout the year
3. Recognition in Helen Kate's annual report & donor report
4. Website and newsletter presence throughout the year
5. Your business name listed on the rotating digital screen in our lobby

Book Club (\$250)

1. *Benefits listed for all levels*
2. A special social media post on Facebook and Instagram will thank all of our Book Club sponsors

Library Lover (\$500)

1. *Benefits listed for all levels*
2. Your business will receive an individual social media spotlight post on Facebook and Instagram, thanking you for your support
3. 4 tickets to our fall fundraiser, Well Red (\$240 value)

Furness Friend (\$1,000)

1. *Benefits listed for all levels*
2. Your business will receive an individual social media spotlight post on Facebook and Instagram, thanking you for your support
3. 8 tickets to our fall fundraiser, Well Red (\$480 value)

4. "Meet our Furness Friends" feature in one monthly newsletter

Helen Kate Hero (\$2,500)

1. *Benefits listed for all levels*
2. Your business will receive an individual social media spotlight post on Facebook and Instagram, thanking you for your support
3. 20 tickets to our fall fundraiser, Well Red (\$1200 value)
4. "Meet our Helen Kate Heroes" feature in one monthly newsletter
5. "Meet our Helen Kate Heroes" feature with your logo on the rotating digital screen in our lobby
6. A bookplate with your business name will be placed in a book in the library's collection

Special Sponsorship Opportunities

Premier Sponsor for Well Red (\$2,500): Your sponsorship will include everything in the Helen Kate Hero sponsorship package plus recognition as the premier event sponsor for our largest fundraiser of the year, including a blurb about your business on the event landing page

Premier Sponsor for Summer Auction (\$1,500): Your sponsorship will include everything in the Furness Friend package, plus recognition as the premier event sponsor of our online summer auction, including a blurb about your business on the event landing page.

Premier Sponsor for Food Truck Friday (\$1,500): Your sponsorship will include everything in the Furness Friend package, plus recognition as the premier event sponsor of our Food Truck Friday event, including a blurb about your business on the event landing page.

Next Steps

To finalize your sponsorship, please complete the sponsorship agreement on our website: www.hkflibrary.org/sponsorship. You may choose to pay online or by check.

Thank you for your generous support and for making a difference in our community!